



bedra
intelligent wires



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THE BRAND

A strong brand is a promise that a company communicates to contractors, suppliers and employees.

The outstanding performance of our products and services is brought to life every day by our employees. On the basis of our outstanding passion, we succeed in authentically positioning our brand in the market. As a company, we differentiate ourselves in a highly competitive environment through comprehensive expertise, excellent engineering and high-performance products. These parameters always contribute to the value of brand again and again.

DRIVE

THAT TAKES
US FORWARD

As a trustful partner to our customers, we see it as our duty to improve our performance step by step. To this end, we subject ourselves to continuous processes aimed at optimizing our performance. The central requirement of this task is customer benefit. We subordinate all our measures to it. We measure improvements in our performance in terms of the added value for our customers. This comprehensive understanding has made us a strong player in the market that stands for innovation and reliability.

Our Mission

INCREASING THE
EFFICIENCY OF
OUR CUSTOMERS.



Joint successes bring us closer together and create a relationship between employees, customers and suppliers that is characterized by trust and respect. Against this background, we meet challenges with a distinctive team spirit that is distinguished by curiosity, openness and goal-oriented action. We regard the striving for success of our customers as an elementary part of our task. It is both an incentive and an obligation for us.

INCENTIVE

THAT SECURES
OUR FUTURE



STRENGTH THROUGH DIFFERENTIATION

Our strong brand sets us apart from the competition and creates trust.



SUCCESS THROUGH PERFORMANCE

Our know-how and specialization ensure win-win situations.



INDEPENDENCE THROUGH PROFITABILITY

Our customer-oriented engineering, lean processes, high quality products and motivated employees set our brand apart from the rest and strengthen our independence.

POSITIONING

THAT SHOWS
WHAT WE STAND FOR

On the basis of many years of experience, we make the entire company know-how available to our customers. We offer our customers a professional range of services, extending from the solution of complex applications to the delivery of comprehensive product groups. Our main focus is on a consistently high product quality within the tightest tolerances.

Leading performance for professionals

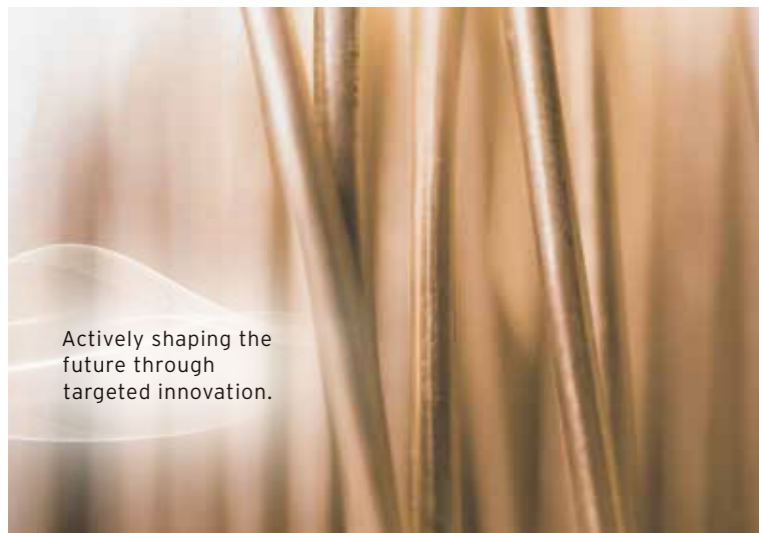


VALUES

THAT DESCRIBE
WHAT WE STAND FOR

With intelligent services, we achieve sustainable growth. We regard safety as a guardrail for all our actions. At the same time, we remain open to new ideas at all times. We allow targeted innovations to lead to impressive products and services. On the basis of this bedrock of values, we are able to present ourselves convincingly and to continuously strengthen our competitive position.





Actively shaping the future through targeted innovation.

SAFE
Brand essence

Safety is our greatest asset. It is against this background that we make decisions. We regard safe conditions for customers, suppliers and employees as fundamental for intelligent solutions.



Achieving sustainable goals through intelligent performance.

AMBITIOUS
Basic value

Ambition is our driving force for solutions at the highest level. Clear plans and meticulously controlled processes give us the flexibility we need to initiate sustainable growth.



Realizing opportunities and potential through personal and entrepreneurial development.

OPEN
Orientation value

Our attitude is characterized by openness. A company-wide innovation culture ensures that we continue to develop our company in a targeted manner. Our focus is on maximizing the benefits for our customers.



Confidently mastering challenges with a stable community.

STRONG
Trend value

Our products and services allow us to be confident and convincing on the market. We use our performance to act independently and actively shape the future.

EXPERIENCE

THAT CREATES PROSPECTS

Ever since the company was founded in 1889, all our efforts have been centered around our customers. This remains true today. In order to realize solutions that meet the highest demands, we constantly question ourselves, adapt processes and use our entire know-how to open up new perspectives for our customers. This perception is an integral part of our corporate DNA and has not lost any relevance.

A blue-tinted portrait of Carl Berkenhoff, a man with a full beard and mustache, wearing a suit and tie. The portrait is the background for the right side of the page.

CARL BERKENHOFF

L A I D T H E F O U N D A T I O N S F O R T H E
W I R E F A C T O R Y W I T H T H E I N V E N T I O N
O F T H E F I R S T M U L T I P L E W I R E
D R A W I N G M A C H I N E W I T H S U C C E S S I V E
D R A W I N G O P E R A T I O N S I N 1 8 9 3

TRADITION SINCE 1889

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- 1889 Foundation of Berkenhoff with the establishment of a "fine wire drawing plant" near Herborn-Merkenbach
- 1893 Invention and patent registration of the first multiple wire drawing machine with four consecutive drawing processes
- 1923 Conversion of the trading company into a joint-stock company:
Formation of Berkenhoff & Drebes AG
- 1965 Installation of a wire electroplating system
- 1979 Introduction and patent registration of the first coated erosion wire under the cobracut® trademark
- 1981 Merger of the Merkenbach wire factory with the metal foundry and wire factory to become what is known today as Berkenhoff GmbH
- 1990 Construction of new wire drawing, annealing and electroplating halls
- 2000 Worldwide market leadership in electroerosion wire production
- 2006 Introduction of patented gamma-phase erosion wires under the topas®plus brand name
- 2008 Commissioning of the new wire drawing center for special wires in the Kinzenbach plant
- 2015 Takeover of Berkenhoff GmbH by the Chinese Powerway Group

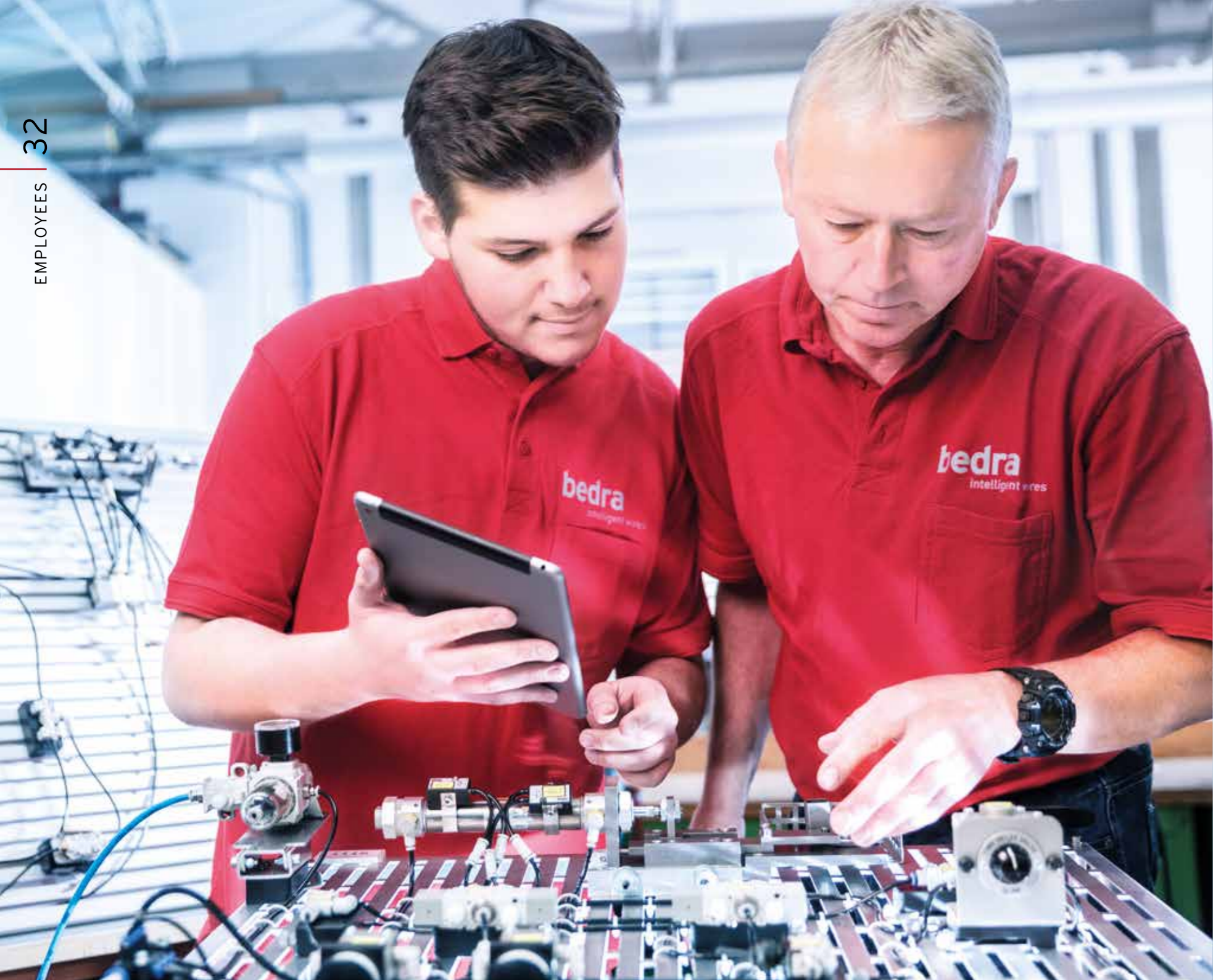
Our employees face new challenges with ambition. Their openness to new ideas is one of the basic prerequisites for the continuous development of targeted innovations or services. Sustainable growth and the security of a strong company serve to guide our employees toward intelligent performance.

EMPLOYEES

WHO SECURE
OUR SUCCESS







ASPIRATION

THAT MAKES
US EFFECTIVE

Passion, know-how and innovative spirit form the basis that makes us a successful company. Our aspiration to provide services according to the best-in-class principle is one of our most important characteristics. In comparison with the best and most efficient companies, we have achieved a firm position on the global market. We aim to consolidate and expand on this position by means of outstanding performance.

bedra - engineered to outperform



We have become known as a provider of tailored solutions across all our service areas throughout the market. The high level of qualification of our employees plays a decisive role in this. Despite our comprehensive product range in the areas of EDM, Welding and ELAS, we do not accept any compromises in terms of quality. Our high degree of specialization is based on our own research departments and close cooperation with OEM developers. Against this background, we map the complete process chain from the foundry to the end product in Germany ourselves.

SPECIALIZATION

TAILORED TO
OUR CUSTOMERS

bedra EDM

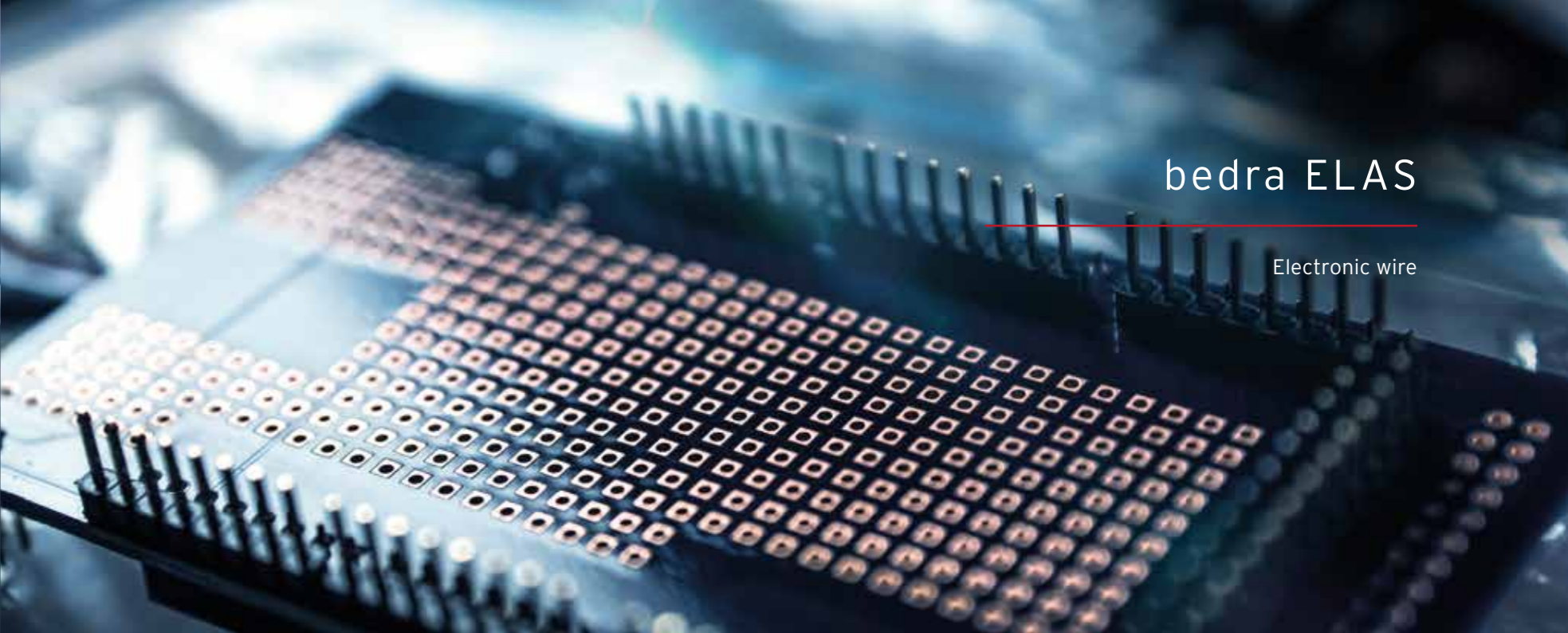
Spark erosion wire





bedra WELDING

Welding and brazing wire



bedra ELAS

Electronic wire



bedra ELAS

Special wire



bedra ELAS

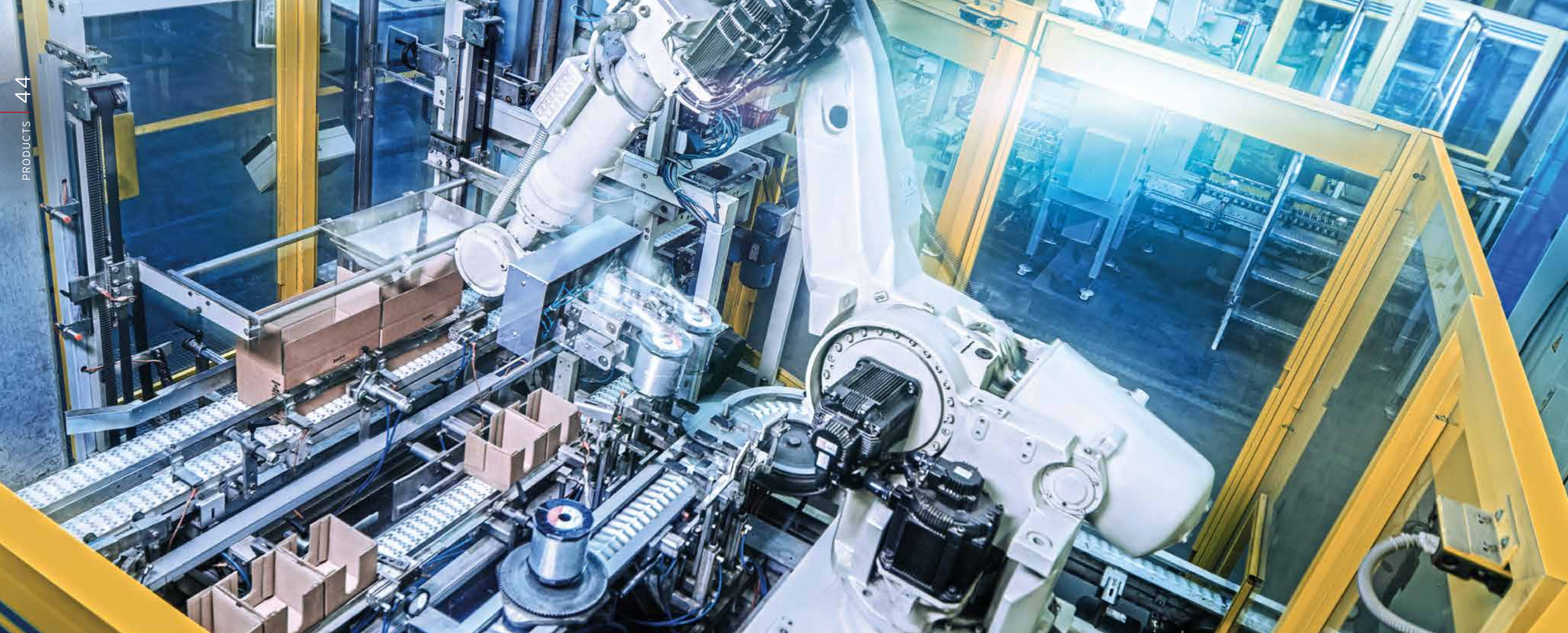
Anchor wire

PRODUCTS

THAT CREATE
VALUE

We only use high-quality metals to manufacture our high-quality products. This makes our innovative high-tech precision wires absolutely alloy-pure. In addition, this process enables complete quality control. We dedicate ourselves with the greatest care to fulfilling the highest customer requirements and offering the best quality and reproducibility.





CUSTOMERS

THAT ARE
SUCCESSFUL WITH US

We regard our customers as our partners. In order to achieve the best possible performance in the joint pursuit of success, we value encounters on an equal footing that focus on achieving the same shared goal. In accordance with our beliefs, we show absolute loyalty to our customers. We internalize their business objectives and perceive them as our own challenges.



AVIATION INDUSTRY 

AUTOMOTIVE ELECTRONICS 

ENTERTAINMENT ELECTRONICS 

INFORMATION TECHNOLOGY 

MECHANICAL ENGINEERING 

 AUTOMOTIVE MANUFACTURING

 MEDICAL TECHNOLOGY

 TRANSPORTATION

 PLANT CONSTRUCTION

 YOUR SECTOR

ADDED VALUE

THAT BENEFITS
OUR CUSTOMERS

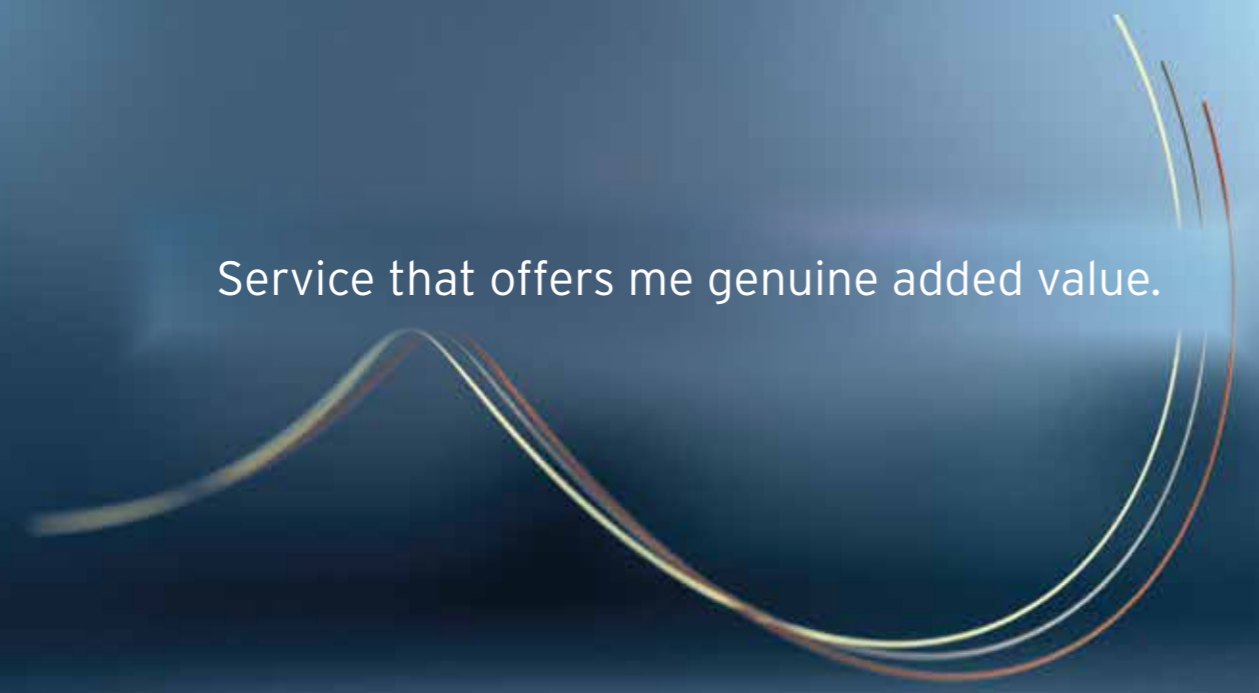
We assure our customers a consistent product and service quality. On the basis of a zero-defect policy, we guarantee compliance with all specifications. With punctual just-in-time deliveries, we adapt flexibly to our customers' production processes.



Performance I can trust.

bedra
professional

Service that offers me genuine added value.



bedra
forward

Engineering that makes me more successful.



bedra
competent

Knowledge that provides advantages.

Since 1889

bedra
green

Sustainability that convinces me.

COMMUNICATION

THAT ALLOWS
US TO ACT

Effective communication is an elementary prerequisite for a company's success. With our customers, suppliers and employees, we cultivate an informative cooperation on an equal footing that is in line with partnership standards. As a service provider, we feel committed to the goals of our customers as a matter of principle. We always communicate in a friendly, open-minded and self-confident manner and define on a daily basis what service orientation means in everyday life.



SERVICES

THAT MAKE
US SPECIAL

The efficiency of a company is often measured exclusively by the high quality of its products. We take a different stance. In addition to our well-known high product quality, our customers also benefit from high-quality services such as after-sales or technical advice. We support our customers in the best possible way with global distribution and extensive sampling. The same applies to our outstanding competence in research and development - also in cooperation with OEMs or research institutes.



TRADITION SINCE 1889

2 PRODUCTION SITES

346,110 SQM FLOOR SPACE

420 EMPLOYEES

REPRESENTED IN OVER 50 COUNTRIES

CAPACITY 11,000 T/YEAR

MORE THAN 30,000,000 KM
OF WIRE PER YEAR

MORE THAN 100 ALLOYS

DIN EN ISO CERTIFIED

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